

March 24, 2022

Dwell

# dwell

## VU New York - Penthouse B

By: New York City Design

Impressions: 1,600,000



Developed by Minrav Development, VU New York is a new luxury residential development that provides immediate occupancy with residents already moving in and more than half the building spoken for. Located at 368 Third Avenue at 27th Street, it rises from the center of four of Manhattan's most popular neighborhoods: NoMad, Flatiron, Gramercy, and Kips Bay. The building provides convenient access to the surrounding neighborhoods' dynamic offerings with the ease and convenience of walkability to areas bordering midtown, which is seeing a resurgence of activity as offices reopen.

VU New York is now offering a stunning collection of spacious 2- and 3-bedroom residences, and one of the premier listings is Penthouse B, a 2,926 square foot duplex home, perched on the 33rd and 34th floors to offer incomparable views. It is a 3-bedroom and 3.5-bathroom residence that is currently available for \$10,995,000. Penthouse B showcases numerous key features discerning buyers are looking for today. It provides the ultimate in privacy, expansive outdoor spaces for entertaining and

March 24, 2022

Dwell

relaxation, generous floorplans with extra indoor spaces that can accommodate a proper home office, oversized secondary bedrooms and other spacious indoor areas. . Brown Harris Stevens Development Marketing is exclusively handling sales.

The grandeur of Penthouse B is expressed through the soaring 11 ft ceiling heights and the floor-to-ceiling windows that frame the magnificent cityscape in three directions, stretching from the Financial District to all of New York's iconic towers. With an entire floor solely dedicated to living and entertaining, the adjacent private terrace showcases direct Empire State building views which completes this truly superior experience. The definitive aspects of this Penthouse are the open views and the optimal layout that was designed to maximize these incomparable panoramas.

VU's light and airy interiors are carefully crafted by renowned interior designer Paris Forino to complement soaring ceilings and panoramic city and East River views. Living spaces in soothing neutral tones with handsome accents create a sophisticated aesthetic. Kitchens at VU imbue a feeling of comfort and convenience. Appointed in a sophisticated and light palette of natural materials such as marble, bleached oak, and white lacquer, outfitted with Miele appliances, they are a chef's dream. Spacious primary bathrooms feel like a tranquil spa getaway with walls clad in oversized soft white marble tiles and an intricate mosaic floor pattern consisting of three different marbles. Sinks and showers are complemented by The Grace Collection, Paris Forino's custom line of faucets and fixtures for Waterworks in polished chrome, produced exclusively for VU New York.

VU provides residents with a full floor of wellness, vitality and entertaining amenities including a variety of offerings that are designed to enhance the quality of everyday living. From the fitness center to the screening room, to the lounge and the pantry, Paris Forino designed each space with thoughtful intention toward how New Yorkers live today. The beauty of VU's attended lobby resides in the subtle refinements of European white oak paneling paired with honed Palladium travertine floors. High up on the 36th floor sits the rooftop terrace, where lush greenery and plush furniture invite you to take in unrivaled city views.

The exterior architecture is designed by SLCE architects. The facade radiates a refined palette of oyster white and warm bronze detailing, a modern complement to the historically rich neighborhoods that surround it. At 36 stories, the tower punctuates the city skyline and stands tall overlooking Manhattan's East Side. The architecture celebrates New Age Modernism, a design approach that emphasizes a contemporary aesthetic with clean lines, bronze embellishments, and sculpted chevron details.

March 24, 2022

Dwell

Oversized windows put the city on full display, and special attention was put into creating residences that maximize natural light wherever possible.



Photo Courtesy of [New York City Design](#)  
Living Room



Photo Courtesy of [New York City Design](#)  
Kitchen



March 24, 2022

Dwell



Photo Courtesy of [New York City Design](#)  
Amenity Terrace



Photo Courtesy of [New York City Design](#)  
Amenity Lounge



March 24, 2022

Dwell



Photo Courtesy of New York City Design  
Bathroom

March 24, 2022

Dwell



Photo Courtesy of [New York City Design](#)

<https://www.dwell.com/home/vu-new-york-penthouse-b-df634700>