

January 18, 2021
Lux Éxpose: Real Estate



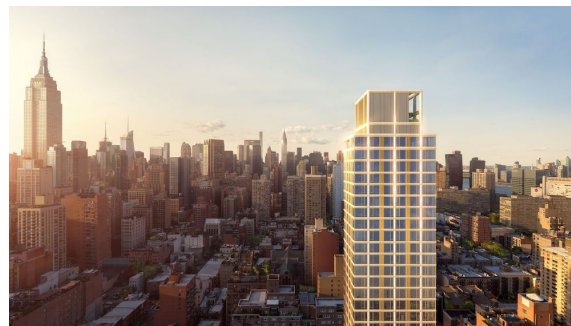
LUX EXPOSÉ

New 100-Unit Condominium Building in Manhattan Launches Sales

By Lux Éxpose
Impressions: N/A



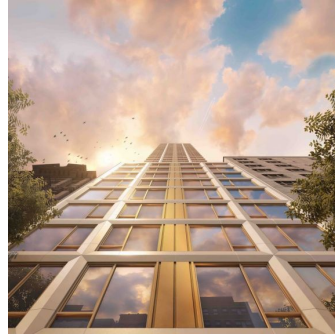
Sales have launched for VU, a new 100-unit condominium building that rises 36 stories from the center of four of Manhattan's most dynamic neighborhoods – NoMad, Flatiron, Gramercy, and Kips Bay. Located at 368 Third Avenue, between 26th and 27th Street, in New York City, the residential development incorporates thoughtful architecture and interior design to offer stunning homes, breathtaking views and a full suite of wellness and vitality focused amenities.



Paris Forino, the acclaimed interior designer, is crafting light and airy interiors to complement VU's soaring ceilings and panoramic New York City views. Renowned firm SLCE Architects designed the exterior architecture, which measures 145,000 square feet and is designed to meet LEED certification.

January 18, 2021

Lux Éxpose: Real Estate



Developed by Minrav Development, the building includes studios to three-bedrooms and two Duplex Penthouse residences with outdoor terraces that crown the building. Residences are designed in soothing neutral tones with handsome accents, all with 7" bleached white oak flooring throughout, lofty ceiling heights ranging from 9' to over 11', and abundant natural light. Homes feature oversized windows with beveled exterior frames and high performance, low-e coated double glazing.



Kitchens include white oak and lacquer cabinetry with polished nickel hardware, as well as honed Calcutta Z marble countertops and backsplashes. They are outfitted with a full suite of Miele appliances including a fully integrated refrigerator and freezer, a gas cooktop with vented or recirculating exhaust hood, an electric convection oven, a full size integrated dishwasher, a microwave. and paneled wine storage in select residences. Bathrooms feature custom pieces from The Grace Collection, a line of enamel and polished chrome fixtures and accessories Paris Forino designed in collaboration with Waterworks.



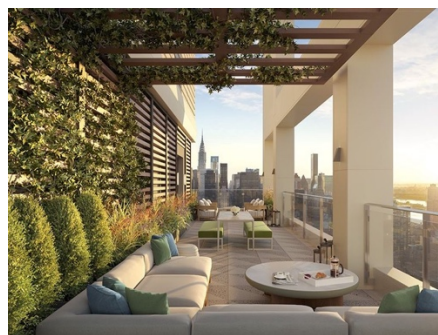
January 18, 2021

Lux Éxpose: Real Estate

A majority of the homes offer views of Manhattan's iconic skyline, from uptown to downtown, along with the East River and all the way to One World Trade for the higher floor homes. Starting prices include: studios from \$829,000; one-bedrooms from \$999,000; two-bedrooms from \$1,855,000; and three-bedrooms from \$2,999,000.



There is also a full floor of amenities dedicated to wellness and vitality designed by Paris Forino. Located on the 2nd floor, there is a resident lounge with work from home capabilities, a media room with a large format screen and surround sound system, state-of-the-art fitness and training center, and quiet energy room. High up on the 36th floor sits the rooftop terrace. Residents will also enjoy a pet spa; bicycle storage and laundry room with high capacity washers and dryers; dedicated mailroom, package storage and private storage available for purchase.



Brown Harris Stevens Development Marketing is exclusively handling sales and there is a new sales gallery open to tour.

<https://luxexpose.com/vu-a-new-100-unit-condominium-building-in-manhattan-launches-sales/>